soft PRINT
FLEXIBLE SAAS SOLUTION

Your website(s)

mediaclip™
Photo Product Creator Suite™
or
FlexCreator*

soft PRINT

Your supplier(s)

SaaS

Software for personalizing
ANY product at your website

Soft2Print offer a package of leading design tools, hosted imaging platform and advanced backend.

Soft2Print offer:

- Hosting of the design tools, imaging workflow, image archive, uploading technology and delivery of the print ready files to your production facilities.
- A web service interface for seamsless integration of your web site(s).
- A range of flexible methods that support your business, no matter the nature of it.
- Possible to operate multiple websites on one Soft2Print account.
- Support for multi-languages and advanced content administration.
- Automatic routing and splitting of orders to multiple suppliers, depending on order content.
- Flexibility to produce all or a part of the products and subcontract other parts.
- Sample code and demo site for your integrators.

*) FlexCreator is only available in the European hosting center.

Contact us to learn more about our SaaS and API integrated software solutions.

www.soft2print.com

mediaclip™

Softec.dk
Software and consulting

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SaaS

Soft2Print - the missing bridge between shopping carts and fulfillment companies, offering a complete imaging infrastructure combined with the leading design tools, Mediaclip™ Photo Product Creator Suite™ and the FlexCreator, for creation of ANY personalized products. With Soft2Print you can offer products such as personalized photobooks, calendars, greeting cards, phone cases, canvas, gallery products, branded packaging materials and any kind of gifting products.

The flexible setup is ideal for any business strategy and allows you to integrate the e-commerce system that best suit your business. This is an ideal solution for full blown online photo finishing companies, gallery shops, or dedicated shops for vertical markets like phone cases, wall decor and kids products.

Business models that fit start-up companies are available. We offer multiple financial models including plans without monthly fees. Adjust your plan as your business grows. We also offer low revenue models for high capacity setup with scalable capacity to meet your needs.

The Soft2Print backend offers order handling, statistics and content administration. Upload your own content to create added value for your customers within minutes.

More than 1500 products are already setup. Additional custom products are added on demand.

Design tools

mediaclip™
Photo Product Creator Suite™
or
FlexCreator*

Summer is great

Customers have direct access to photos stored on social media platforms; like Facebook, Microsoft OneDrive, Instagram and Dropbox; in addition to local photos, QR uploads and external photos.

Global presence with hosting in Europe or United States. Enjoy dedicated support and development teams that back your business from Denmark and Canada.

Optional services from market leading partners ex. image enhancement, person detection, long time storage, e-commerce integration, white label end to end turnkey solutions.

Explore new partnership opportunities and offer a proven solution. Distributors, integrators and fulfillment partners are welcome to discuss global distribution.

Existing or new e-commerce platform

We manage projects, images, sharing & integration with social medias

We manage the design tools

We host the design tools and backend on our server system

The output is sent to your printer(s) or supplier(s)

Summer time

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