

DISCOVER WHY MEDIACLIP™ IS THE RIGHT SOLUTION

For Your Online Store



mediaclip™

Product Personalization Software

OFFER ANY PERSONALIZED PHOTO PRODUCT

Mediaclip™ allows you to offer personalized photo products on your online store. With this flexible, open-architected software, organizations can sell an infinite number of products such as:

Photobooks, layflat books, wedding albums, calendars, cards, prints, clothing, mousepads, canvases, mugs, posters, business cards, envelopes, packaging, labels, phone cases and much more.



USER-FRIENDLY CREATION TOOL

The most user-friendly interface on the market, allowing consumers to easily create their products in an enjoyable fashion, rather than losing time struggling with technology.

PHOTOREALISTIC PREVIEWS

Stunning photorealistic product previews give users a clear picture of the finished product they're buying, resulting in higher conversion rates.



REACH ANYONE ANYWHERE

With a completely responsive design and a seamless user experience between devices, easily serve your customers whether they are accessing your store from home or on-the-go.

EXPLORE NEW MARKET SEGMENTS

Mediaclip™ gives you the flexibility to add new lines of products to your offering. Diversify your business to keep up with changing trends and attract new types of customers.



CHOICE OF ON PREMISE OR CLOUD

Mediaclip™ software is delivered either as an in-house solution managed and installed on your own servers, or as a SaaS-enabled web-to-print online service hosted by Mediaclip in the cloud.

CREATE AND OFFER YOUR OWN CONTENT

Differentiate yourself from the competition by offering your own products and designs. Our flexible software architecture lets you manage what content is made available to the end-user, as well as how it is deployed.

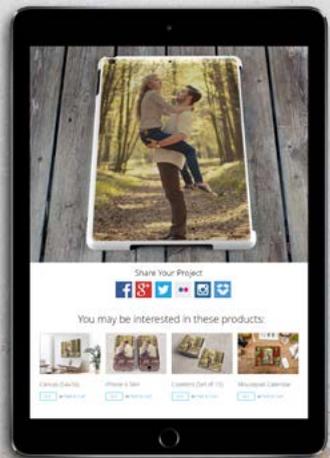
Our Photoshop® Extension allows your designers to port Photoshop® templates to the Mediaclip™ software with ease.



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POWERFUL MERCHANDISING CAPABILITIES

Increase sales and generate more revenue with the ability to offer merchandising options, such as upselling, cross-selling, sharing, promotions, and more. Mediaclip™ fits into any marketing strategy and is focused on helping you turn one sale into many.



UI CUSTOMIZATION

Customize the user interface (with CSS) to promote your own brand. With Mediaclip™ you can also modify the feature set to offer a tailored user experience that fits your customers' specific needs.

OPEN-ARCHITECTURE SOFTWARE

The software's open-architecture allows for the seamless integration with any e-Commerce platform, and with various third-party platforms such as Facebook. This gives you the flexibility to differentiate your offering and the control to manage the overall shopping experience.



ABOUT US

Mediaclip™ is the leading developer of white-label photo product personalization software allowing organizations to offer any type of product on their online store. Available in a wide range of business models, and delivered on premise or in the cloud, we offer the most flexible solution that addresses the specific needs of our customers' market strategy. **Let's talk.**

mediaclip™

REQUEST A DEMO

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